



7TH ANNUAL MANCHESTER DOG FESTIVAL

Saturday, September 6th, 2014 10 am-2:00 pm

Mt. Nebo Park, Spring St., Manchester, CT

(Rain Date Sunday, September 7th)

The 7th Annual Manchester Dog Festival, hosted by Manchester Dog Owners Group, Inc. (MDOG), is a fair and fundraiser. The festival celebrates our canine citizens, creates awareness for responsible dog ownership, and helps to raise funds to promote canine recreational activities and programs like the festival itself and Manchester's future dog park.

Join the festivities with...

- An estimated 500+ dog owners (with their dogs) and enthusiasts from all over
- Vendors of all kinds, educating fair goers about their products and services
- Exhibitors promoting canine educational materials
- Demonstrations representing doggie abilities
- MDOG's 7th Annual Recall Races
- Family-fun activities like weenie retrieve, best kisser, dunkin' 4 dogs; to name a few
- Educational materials promoting responsible dog ownership
- A silent auction to raise funds for MDOG
- Open House for Manchester Barks & Rec Dog Park

How can I be part of the festivities?

Sign up to be a sponsor by July 28th and be included in all early press releases as well as printed advertising*.

Sponsors may also be mentioned in any TV/radio ads that become available.

Sign up to be an exhibitor

Run a demonstration or an activity

Donate a gift as a silent auction, prize, or give away for the day of the event

**In promoting the event, MDOG's representatives will make every effort to mention all sponsors while speaking with journalists. Due to editorial discretion, MDOG cannot guarantee articles or reports done by parties outside of our organization (i.e. local news or newspaper articles) will include these statements.*



Celebrating Our Canine Companions & Supporting Canine Recreation

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Sponsorship at a Glance

Sponsorship & Benefits
Free 20'x20' Exhibitor Booth Centered in Event
Opportunity to distribute coupons, informational pamphlets, & samples in goody bags given to 200+ patrons on event day.
Company name in all press and publicity prior to and during the event provided that sponsorship commitment and payment is received no later than July 28
Business name and web site link posted on home page and Manchester Dog Festival event page at MDOGCT.com through 12/13
Company name printed on event program
Company name and logo printed on event program
Opportunity to display company banner at the event*
Opportunity to speak, judge a contest, or present awards

** Banner must be supplied to event staff min. 1 week prior to event*

Due to time restrictions for printing, all sponsorship commitments with payment must be received no later than July 28, 2014. There will be no guarantee of sponsors being included in printed promotional and publicity materials, banners, shirts, etc. for commitments with payment received on or after July 28, 2014.



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Sponsorship Opportunities

I would like to be a sponsor for the 7th Annual Manchester Dog Festival

Please reserve my free exhibitor booth space

Total of \$ _____

Exhibitor Opportunities

Early Bird Exhibitor Booth* - \$25

**Reservation must be received no later than Saturday, July 28, 2014*

Please reserve qty 10'x10' booth space(s) for \$25 each.

Total of \$ _____

Exhibitor Booth - \$50

All Exhibitors on or after July 29, 2014

Please reserve qty 10'x10' booth space(s) for \$50 each.

Total of \$ _____

Non-Profit Opportunities

Pet Related Non-Profit Organizations - Free!*

All other Non-Profit Organizations - \$25 ea.

All pet related Non-Profit Organizations will be provided (1) 10'x10' booth space free of charge.

**Proof of 501(c) (3) required. Request must be made by July 28, 2014.*

Please reserve one (1) 10'x10' non-profit booth space for \$ _____ each.

Total of \$ _____

Sponsor/Exhibitor Information:

Business/Organization: _____ Today's Date: _____

Address: _____

Business Phone: _____ Other Phone: _____ Fax: _____

Business Contact: _____ Phone: _____

Event Day Contact: _____ Phone: _____

Cell Phone: _____ Email Address: _____

Business Website: _____

One Sentence Description of Exhibit: _____

REFERRED BY: _____

My donated item(s) for the Silent Auction, Door Prize or Contest Winner(s) will be _____

I am interested in doing a demonstration/activity. Please contact me.**

****Non-profit organizations/teams performing a demonstration will receive a free exhibitor space and \$100 donation to benefit their group.**

For further information please contact Alysia Duke at (860) 647-0119 or mdog.amduke@yahoo.com

Please make Checks payable to **MDOG** and mail with form to:

Manchester Dog Festival 2014

c/o MDOG

PO Box 1448

Manchester, CT 06045-1448

All forms for participation must be received no later than August 31, 2014

7TH ANNUAL MANCHESTER DOG FESTIVAL

Saturday, September 6th, 2014 10 am-2:00 pm



Celebrating Our Canine Companions & Supporting Canine Recreation

Mt. Nebo Park, Spring St., Manchester, CT
(Rain Date Sunday, September 7th)

Vendor/Exhibitor Booth Information

****KEEP FOR YOUR REFERENCE****

**Contact Information: Manchester Dog Owners Group, Inc (MDOG)
Alysia Duke (860) 647-0119 or mdog.amduke@yahoo.com
PO Box 1448, Manchester, CT 06045-1448**

This event is to celebrate dogs and raise awareness for responsible dog ownership and canine recreational programs in the Manchester, CT area, including this event and Manchester's future dog park. All businesses, animal or otherwise, that service the local areas are welcome. Exhibitors are expected to cater or promote themselves to dogs and dog owners. Parking for vendors will be at the back of Mt. Nebo's parking lot (located across the street).

Booth space is available on a first come, first serve basis based on receipt of registration form with the appropriate fee. Registrations will be accepted until August 31st or until all booth spaces are reserved, whichever comes first.

Manchester Dog Owners Group reserves the right to assign booth spaces.

Vendors, exhibitors, and demonstrators are expected to commit to both the original date and rain date. Event coordinators will contact all vendors 4 hours prior to the event if it will be pushed to the following day due to rain.

Only FOOD VENDORS may sell any human food (i.e. ready to eat items).

There are no power outlets and no generators allowed.

Your booth space will be 10x10. All booth set up and supplies including tents, tables, & chairs are the vendor's responsibility. Each vendor may have four (4) people per space (unless otherwise arranged).

Animal adoption agencies are welcome to bring crated animals and schedule appointments for potential adoptions. NO adoption transactions may be made at the event.

Set up begins at 8 am. Your exhibit MUST be set up and vehicles moved to assigned parking by 9:30 am.

The event begins at 10 am and ends at 2:00 pm. As a courtesy to attendants, exhibitors may not break down prior to 2:00 pm.

We will be running a number of demonstrations throughout the day. If your group or business is interested in running a demonstration, please contact Alysia Duke at (860) 647-0119.

FOOD VENDORS

Review the checklist for temporary food service booths established by the Health Department. Contact (860) 647-3173

Food vendors must provide a vendor license required by the Town of Manchester Health Department at the vendor's expense no later than August 16th. Forward license information to Alysia Duke at (860) 647-0119 or mdog.amduke@yahoo.com

Review Fire Safety requirements established by the Fire Marshall. Contact (860) 647-3267

Propane fryolators and grills are acceptable. Propane tanks need to be secured inside a milk crate so it doesn't fall over.

Booth should be set up so public cannot get near heating source.

Vendors must have a portable fire extinguisher at your booth.

Please make checks payable to MDOG and mail forms with payment to: **MDOG, PO Box 1448, Manchester, CT 06045-1448**

Thank you for your support!

We hope you enjoy your time at the 7th Annual Manchester Dog Festival!

For more information, please visit www.MDOGCT.com